

AUGUST 26, 2003

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Luncheons: Tuesdays, 12:15 – 1:30 p.m.
The Princeton Club – 15 W. 43rd Street

JOHN STEELE GORDON

John Steele Gordon was born in New York City in 1944 into a family long associated with the city and its financial community. Both his grandfathers held seats on the New York Stock Exchange. He was educated at Millbrook School and Vanderbilt University, graduating with a B.A. in history in 1966.

After college he worked as a production editor for Harper & Row (now HarperCollins) for six years before leaving to travel, driving a Land-Rover from New York to Tierra del Fuego, a nine-month journey of 39,000 miles. This resulted in his first book, *Overlanding*. Altogether he has driven through forty-seven countries on five continents.

After returning to New York he served on the staffs of Congressmen Herman Badillo and Robert Garcia. He has been a full-time writer for the last twenty years. His second book, *The Scarlet Woman of Wall Street*, a history of Wall Street in the 1860's, was published in 1988. His third book, *Hamilton's Blessing: the Extraordinary Life and Times of Our National Debt*, was published in 1997. *The Great Game: The Emergence of Wall Street as a World Power, 1653-2000*, was published by Scribner, a Simon and Schuster imprint, in November, 1999. A two-hour special based on *The Great Game* aired on CNBC on April 24th, 2000. His latest book, a collection of his columns from *American Heritage* magazine, entitled *The Business of America*, was published in July, 2001, by Walker. His history of the laying of the Atlantic Cable, *A Thread Across the Ocean*, was published in June, 2002. His next book, to be published by HarperCollins, is a history of the American economy.

He specializes in business and financial history. He has had articles published in, among others, *Forbes*, *Forbes ASAP*, *Worth*, the *New York Times* and *The Wall Street Journal* Op-Ed pages, the *Washington Post's* *Book World* and *Outlook*. He is a contributing editor at *American Heritage*, where he has written the "Business of America" column since 1989.

In 1991 he traveled to Europe, Africa, North and South America, and Japan with the photographer Bruce Davidson for Schlumberger, Ltd., to create a photo essay called "Schlumberger People," for the company's annual report.

In 1992 he was the co-writer, with Timothy C. Forbes and Steve Forbes, of *Happily Ever After?*, a video produced by Forbes in honor of the seventy-fifth anniversary of the magazine.

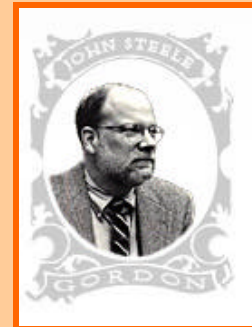
He is a frequent commentator on Marketplace, the daily Public Radio business-news program heard on more than two hundred stations throughout the country. He has appeared on numerous other radio and television shows, including *New York: A Documentary Film* by Ric Burns, *Business Center* and *Squawk Box* on CNBC, and *The News Hour* with Jim Lehrer on PBS. He was a guest in 2001 on a live, two-hour edition of *Booknotes* with Brian Lamb on C-SPAN.

Mr. Gordon lives in North Salem, New York.

MARK YOUR CALENDAR



**AUGUST 26 – JOHN
STEELE GORDON**



John Steele Gordon

**SEPTEMBER 2ND
FELLOWSHIP DAY**

**SEPTEMBER 9TH
DG'S DAY – DAVID
SULLIVAN**

**SEPTEMBER 16TH
DR. VICTOR
NIEDERHOFFER**

**ANNUAL DUES AND
LUNCHEON COUPON
PAYMENTS**

THE ANNUAL DUES AND ADVANCE LUNCHEON COUPON PAYMENTS FOR THE FIRST HALF OF FISCAL YEAR 2003 - 2004, ARE NOW PAST DUE. IF YOU HAVE NOT YET SUBMITTED YOUR PAYMENT, PLEASE DO SO AS SOON AS POSSIBLE. THANK YOU FOR YOUR QUICK FOLLOW-

**CORPORATE MEMBERSHIP DIVISION –
LILLIAN COURY**

As we begin a new Rotary year with membership at a high point, we have our brand new membership brochure outlining corporate membership parameters. We must seize the moment and organize a Corporate Membership Committee during the summer so we can move forward with focus and purpose to grow our club to even greater benefit.

I'm envisioning working in small teams, calling on organizations that our own members know of and will give introduction. We will not be soliciting in any way, but rather building on existing relationships, and inviting organizations to benefit from membership in our great club while pointing out the benefits to them.

I envision two types of members in this committee: The Introducers, and The Presenters.

The Introducers will supply their connection and build on their personal/business relationships with desirable organizations - - only time commitment is to coordinate with me to make the introduction.

The Presenters will work in teams of two and set up an appointment with the designated person in that organization, telling the Rotary story and relating the benefits of membership to that organization.

I'm asking you to participate in any way you can, and hope you will respond to the following questions so we can work together for the good of our club.

1. Are you willing to participate as a presenter: an active member of the committee, making phone calls and organizing meetings to tell our Rotary story to prospective corporate members?
2. If you currently enjoy relationships with prestigious organizations, which may benefit from Rotary membership, are you willing to connect committee members to them as an Introducer?
3. If you're not interested in this kind of service, please let me know and I'll remove your name from my list.

My plan is to gather contact information from those Rotarians willing to make introductions and put together small teams to call on the prospective organizations. We can do a lot of information gathering via e-mail, and then in about a month, have a meeting to assign teams and target organizations and design strategies that we all can get behind.

I welcome any thoughts or comments -- and hope you will join the effort....

Best regards...Lillian

REPORTER OF THE WEEK

Tuesday, August 19, 2003 – by Fran Vieta

President Greg Lynch opened the meeting and introduced Bernie Wytko who led the singing of the “Star Spangled Banner” accompanied by Volker Detering. The invocation was given by Daniel Fenster. Our greeter this week was Denise Scotto.

John German introduced the visiting Rotarians: from 3 countries, from 6 states and 2 visiting scholars.

Jim Thompson gave a quick outline of “Evening of Harmony” which will be on the 17th of October at the National Arts Club. There is only room for 130 people so Jim advises people to make their reservations early. Table captains are needed. President Greg inducted new member Andrey Omelich whose classification is “fixed income trading”.

We all joined in singing Happy Birthday to our club, which had its 94th Birthday today. The cake was our desert.

Our speaker, the Honorable Dr. Lawrence J. Korb, was introduced by Larry Parks. He is the Director of the National Security Studies at the Council on Foreign Relations. Prior to his present assignment he was Director of the Center for Public Policy Education and Senior Fellow in Foreign Policy Studies at the Brookings Institute. Mr. Korb talked about the benchmarks that have led from the massacre at the World Trade Center to the present situation in Iraq including the car bomb attack this morning at the United Nations headquarters in Baghdad. “Once you break Iraq, you own it, at the cost of not less than 100 billion a year.”

He outlined President Bush’s three- pronged strategy to deal with international terrorism and the regimes that support it. The United States won’t wait to be attacked— we’ll take preemptive action; To protect itself, the U.S. will need a strong military presence; We will have to spread democracy and deal with the root causes of terrorism one of which is poverty. To do the first we need increased and more accurate intelligence, and we need stability as the basis for democracy. Questions and answers dealt with how to improve relations with the UN and what we/they have to do to improve relations and common goals.

The winning lottery ticket had been bought by Giorgio Balestrieri, who won a nice set of Rotary whiskey glasses. Lady Luck is still being her capricious self.

The reading of the Four Way Test was led by Nick Uresin.

Happy Birthday Fellow Rotarians

**GWENDOLIN HERDER AUGUST 23RD
VIRGIL WENGER AUGUST 23RD
EVAN LINCHON AUGUST 25TH
MORTON EYDENBERG SEPTEMBER 6TH
ERNEST STOECKLIN SEPTEMBER 12TH
JOSEF KLEE SEPTEMBER 15TH**

MEET OUR DIVISION CHAIRS – “TEAM LEADERS”

And please do not hesitate to contact them or the Rotary office for any questions, suggestions or to simply communicate your eagerness to serve.



**CORPORATE MEMBERSHIP
LILLIAN COURY**



**MEMBERSHIP
PETER BRIZARD**



**CLUB SERVICE
ALLISON ALESSI**



**PUBLIC RELATIONS
HELEN REISLER**



**INTERNATIONAL SERVICE
SYLVAN BARNET**



**COMMUNITY SERVICE
TAYLOR GRAY**



**VOCATIONAL SERVICE
DON EVERETT**



**SPECIAL EVENTS
JAMES THOMPSON**



**INTERNET COMMUNICATIONS
MATS INGEMANSON**