

**In the wheel of the  
Rotary Club**



**of New York**



**October 14, 2003**

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**Luncheons: Tuesdays, 12:15 – 1:30 p.m.  
The Princeton Club – 15 W. 43<sup>rd</sup> Street**



## **ALBERT BARRETT**

Thank you for the opportunity to speak before your club. I look forward to presenting a challenging subject and one that has an impact on most of us. That topic will be coronary artery disease and the early prevention of this disease.

As in many careers, mine has taken several turns to arrive in the medical community. I have been a principal of Astor Securities, which has been an NASD member since 1981. Most of my activities had been in the financing of numerous start-up companies and assisting with their management.

The sales and marketing in this area have resulted in the financing of almost 1 billion dollars of new ventures.

In the course of business I learned of Electron Beam Tomography (EBT). This discovery allowed me to satisfy a longing for an opportunity to make a difference in the City I have lived in for over 30 years. Over three years, I was able to persuade the Heart Institute at Beth Israel Medical Center to help launch a concept never before attempted in New York and rarely elsewhere in the United States.

In January 2002, I successfully opened Inner Imaging. Inner Imaging is a risk assessment/preventive cardiology facility established to determine a patient's risk of heart and lung disease. The facility can best be described as a life extension institute. This is the first collaborative effort of its kind in which we are going after these insidious diseases before their manifestation as a killer. Coronary artery disease is the leading cause of death in the United States. It represents approximately 500,000 deaths annually, or one person per minute.

Risk assessment and preventive cardiology is a relatively new concept and integrates the disciplines of cardiology and radiology with a new standard of diagnostics. Combined with professionally administered programs, Inner Imaging strives to improve and extend a patient's quality of life while reducing mortality rates and morbidity costs.

The EBT Scanner is the fastest scanner in the world and was designed to diagnose atherosclerosis in its very early stages. This means that the Imatron scanner can see the development of coronary artery disease as many as 15 years before symptoms occur. At present, there are approximately 58 of these machines in the United States where patients can refer themselves to determine if they are at risk of heart or lung disease.

There are also several of these machines in teaching hospitals and research facilities, which are generally off-limits to self-referrals. Walter Reed Military Hospital is a good example, where officers are scanned annually.

We view this as an unusual opportunity, as no hospital that we are aware of, has this kind of relationship. We have further collaborated with the Heart Institute to bring additional new sciences to New York. In January, Dr. Harvey Hecht, one of the world's foremost experts in Preventive Cardiology, joined Beth Israel as the Director of Preventive Cardiology. He has also assumed the directorship of a new clinic that has focused on interventional lipidology.

In addition, we have been successful in bringing the most advanced blood analysis to New York and currently only at Beth Israel Medical Center. The Berkeley HeartLab tests are the most advanced blood analysis currently available. Beth Israel is the only hospital in New York State that offers the Berkeley. Beth Israel has taken the leadership in making this highly sophisticated, analytical tool available to the community and creating a platform from which to launch it. That platform is lipid management. Lipid management is the highly sophisticated and technical management of blood and therefore the management of coronary artery disease. It is this proactive management that helps slow the progression of the disease. It is also this managed-care approach that should reduce the number of events that increase morbidity costs. With the extensive resources of the Continuum Heart Institute and the Beth Israel Medical Center, Inner Imaging has the opportunity to offer patients not only preventative alternatives, but also solutions for those patients diagnosed with coronary artery disease.

## REPORTER OF WEEK- October 7, 2003

At 12:20 sharp, President Greg Lynch opened our meeting by leading the singing of "The Star-Spangled Banner, accompanied on the piano by Bernie Wytko. Saul Anton gave the invocation. Dr. Camilo Uy initiated the administering of flu shots, with the \$30 contribution going to the New York Rotary Foundation.

New member Denise Scottto introduced the visiting Rotarians, 6 from other countries, including Japan, India, Germany, and Jamaica. In addition, a fellow Rotarian from Seattle joined us. Our guest speaker presented the Jerusalem Rotary Club's banner, as well as a lovely picture of the view from the Jerusalem International YMCA.

Jim Thompson announced that there were just a few tickets remaining for the October 17<sup>th</sup>, Evening of Harmony. As previously reported, Bill Delong is momentarily back at the Club, as the Ambassador is preparing to head out to Ethiopia.

Helen Reisler presented a \$10,000 grant from the NY Rotary WTC Disaster Relief Fund to Jeanne B. Mullgrav, Commissioner of Youth and Community Development for The City of New York for the Youth FUSION Summit. The summit will take a holistic approach to young people, most of whom lost a parent in the WTC, focusing on the children's individual strengths. Helen emphasized how the children are encouraged to take control of the situation, as opposed to being controlled by the horrific event.

Bonnie Mairs introduced the guest speaker, Rizek Abusharr, retired Executive Director of the Jerusalem International YMCA. Mr. Abusharr spoke about the Middle East today, and the importance of leaving a legacy to all the children of the region. We learned how fear brings about destruction, how hate brings about violence, and how an absence of fear is necessary to provide security. Jews, Muslims, and Christians will only feel safe when they are not frightened by one another. One should not give up hope, but should maintain the vision of the day when peace comes through future leaders- hopefully, those same youth leaders who learned to feel safe with each other through organizations such as the Jerusalem International YMCA.

Tom McConnon reported that the raffle funds have grown to over \$1,500, and were diminished only by one golf ball this week.

Rotarian - Kevin J. Donnelly

**OCTOBER 17<sup>TH</sup>**  
**EVENING OF HARMONY**  
*If you are attending,  
RSVP and send in payment as  
soon as possible*

### MARK YOUR CALENDAR

**October 14<sup>th</sup>**

Albert Barrett  
Medical Imaging

**October 21<sup>st</sup>**

David Zach  
Futurist

**October 28<sup>th</sup>**

Hon. John Whitehead  
Lower Manhattan Development Corp.

**November 4<sup>th</sup>**

Paul Harris Day

### INTERNATIONAL BREAKFAST MEETING

The next meeting of the International Service Division of the Rotary Club of New York will be Wednesday, October 15, at the German Permanent Mission to the UN, at the top-floor restaurant on First Avenue (between 48th and 49th Streets). Registration is at 8:30 and the meeting will start at 8:45 a.m. and last approximately 1 hour.

This month's topic will be "Global Economic Issues." Our guest speaker will be H.E. Albrecht von der Heyden, Minister Plenipotentiary of Germany.

#### ***NEW RESERVATION POLICY & RATE:***

***The German Mission needs a firm reservation, so therefore we have put the following policy in place.***

***Reservations need to be made by 5 p.m. Monday, October 13, by sending an e-mail to the Rotary Club of New York at [ny.rotary@verizon.net](mailto:ny.rotary@verizon.net) copy to Ms. Allison Alessi, International Events Coordinator, at [aelessi@aol.com](mailto:aelessi@aol.com) or send a fax to (212) 633-1954. The***

***cost of the breakfast is now \$18 payable by credit card (via e-mail to [ny.rotary@verizon.net](mailto:ny.rotary@verizon.net)) or cash at the entrance. Kindly be advised that when you make a reservation, we have guaranteed and planned for your attendance, therefore you will have until 5 p.m.***

***Monday, October 13, to cancel your reservation without incurring any cost. If you have not cancelled and are unable to attend, charges to your credit card will not be refunded or if you plan to pay at the door, you will be billed \$18. Thank you for your attention and cooperation with regard to the new policy.***