



October 28, 2003

Office: 322 Eighth Ave., Ste. 1701 NY, NY 10001
Phone: (212) 633-1311 **Fax:** (212) 633-1954
Web Site: www.NewYorkCityRotary.org
E-Mail: ny.rotary@verizon.net

Luncheons: Tuesdays, 12:15 – 1:30 p.m.
The Princeton Club – 15 W. 43rd Street



JOHN C. WHITEHEAD

John C. Whitehead graduated from Haverford College in 1943, and served in the U.S. Navy, participating in the invasion of Normandy, Southern France, Iwo Jima, and Okinawa. While still in the Navy, Mr. Whitehead was assigned as an instructor at Harvard Business School. He received his M.B.A. degree, with distinction, from Harvard in 1947 and holds honorary degrees from Haverford, Pace, Rutgers, Amherst, Harvard, General Theological Seminary, and Berea College. Mr. Whitehead began his professional career in 1947 at Goldman,

Sachs & Co., where he worked for 38 years. He rose quickly within the company and was named partner in 1956, and Co-Chairman and Senior Partner in 1976. He has served on the boards of numerous companies, and as a Director of the New York Stock Exchange, and Chairman of the Securities Industry Association.

In April 1985, Mr. Whitehead was asked to become Deputy Secretary of State, second in command to Secretary George Shultz, and served until January 1989. During this period, he was acting Secretary of State when Mr. Shultz was away from Washington and took a special interest in relations with eastern Europe, the United Nations, and with various administrative reforms in the State Department. Mr. Whitehead was awarded the Presidential Citizens Medal by President Reagan.

Since returning from Washington in 1989, he has been active in a number of educational, civic, and charitable organizations. He is a former Chairman of the Board of the Federal Reserve Bank of New York, the United Nations Association, the International House, the Andrew W. Mellon Foundation, the Harvard Board of Overseers, Haverford College, and the Asia Society. He is also now a Director of the Nature Conservancy, the East-West Institute, and the Eisenhower Exchange Fellowships, and he is a former Director of Rockefeller University, Lincoln Center Theater, the J. Paul Getty Trust, Outward Bound, and the National Humanities Center. In Washington, Mr. Whitehead is Chairman Emeritus of the Brookings Institution and the Trustees Council of the National Gallery of Art.

In late 2001, he was appointed Chairman of the Board of the Lower Manhattan Development Corporation, the organization responsible for the rebuilding and revitalization of lower Manhattan.

MARK YOUR CALENDAR

November 4th
Paul Harris Day

November 11th
**Bishop Deneux
Fraternite Notre
Dame**

November 18th
Fellowship Day

November 25th
**Robert Donno
Foundation Day**

December 2nd
**Georgette
Mosbacher**

December 9th
**Greg Palast
Reporter, Author**

December 16th
Holiday Party

December 23rd
NO MEETING

REPORT OF THE WEEK

Tuesday, October 21, 2003

The NY Rotary Club guest speaker, or dare I note, stand-up comic, was none other than futurist, David Zach. Mr. Zach's presentation was refreshingly entertaining while at the same time, touching upon the very heart of making sense out of the uncertainty of the future.

Mr. Zach described a particular methodology in how one can create meaning where the future cannot be known: Play with fads, work with trends and live by principles. He described how fads, provide fun and spice up life. They are usually short-term and are easily replaced. Trends, however, are longer-term than fads as they arise from needs as opposed to desires. Conversely, principles transcend time and never change. The critical skill is to discern the difference among them so that one is able to make informed decisions and future plans. Essentially, it is important to understand which principles guide one's life as well as to understand those principles which have served as the cornerstone for one's prior actions. Since these principles are lasting and do not change, they thereby extend forward and continue to shape and to influence one's ability to make choices in the future.

According to David Zach, there are four factors in the economy, which are interrelated, and their intersection can provide a model to make the future work positively. They are attitude, experience, attention, and promise. The convergence of these elements can be summed up by thinking and acting like a concierge. Under Mr. Zach's premise, a "concierge is professionally trained to recognize individual attitudes such that they know how to route that attitude to the right exceptional experience that holds their attention and fulfills a promise."

The advice Mr. Zach imparted emphasized basic tools, which at first blush seem simple and obvious. Yet for those hyperliving individuals, these tools provide a deep challenge to living. Some of these recommendations include taking breaks during work to connect with people, exchanging communication with strangers, developing and engaging in community and understanding the elements of one's life, which are significant because they provide continuity. Being open to the connection of ideas, people and things in innovative ways may verily yield surprisingly unexpected opportunities and wealth (not just measured monetarily) and add a sense of richness to one's life and magic to one's future. As attributed to Eden Philpotts, "the universe is full of magical things, patiently waiting for our wits to grow sharper." As Mr. Zach has said, "Welcome to the future!"

Rotarian, Denise Scotto



FOR OUR ITALIAN FOOD LOVERS!!!

Our subtenant – GRI – Gruppo Ristoratori Italiani invites you to their annual fundraiser, **Vino e Cucina**, on November 11, 2003 at the 200 Fifth Club (Fifth Avenue and 23rd Street).

Over 60 wines from top Italian producers will be tasted together with the creations of some of the best Italian restaurants (among them Il Covo Dell' Est and Mezzogiorno) in NYC.

The proceeds will go to scholarships.

GRI is giving all Rotarians a \$10 discount, for a ticket price of \$65 in advance (\$80 at the door).

For reservations call either the Rotary office at 212 633 1311 or GRI directly at 212 262 2128

RAFFLE WINNER

Tsuguo Endo is our raffle winner; he won on October 17, 2003 at our luncheon. Tsuguo Endo is a member since 1975.

ELECTION DAY NOVEMBER 18, 2003

**IN THIS BULLETIN PLEASE FIND
THE OFFICIAL BALLOT FOR THE
ELECTION OF THE NOMINATING
COMMITTEE. PLEASE RETURN
THE FORM TO THE NEW YORK
OFFICE.**

Happy Birthday Fellow Rotarians

Pat Mellea- November 3rd

Gerd Fey- November 5th

Bonnie Mairs- November 6th

OFFICIAL BALLOT

ELECTION OF NOMINATING COMMITTEE



Instructions for voting:

Place an X in the square preceding the name you wish to vote for. EVERY MEMBER IS ENTITLED TO VOTE FOR SIX CANDIDATES. NO BALLOT WILL BE COUNTED WHICH CONTAINS VOTES FOR MORE THAN SIX, as per the by-laws (Article II, Section 2).

Return this form to the Rotary office as soon as possible. As per the by-laws, Clarence Plummer is a member of the Nominating Committee, since he is the President Elect 2003-2004.

The six chosen members will subsequently submit the nominating slate of the board 2004-05. Election date is November 18th, 2003.

| | | | |
|--------------------------|-------------------------|--------------------------|-------------------------|
| <input type="checkbox"/> | TED ANDREWS | <input type="checkbox"/> | MORTON EYDENBERG |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | ALLISON ALESSI | <input type="checkbox"/> | TAYLOR GRAY |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | SYLVAN BARNET | <input type="checkbox"/> | JOE GROVEMAN |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | PETER BRIZARD | <input type="checkbox"/> | TAKAKO JOHNSON |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | BARABARA BURNS | <input type="checkbox"/> | TOM MCCONNON |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | PAUL CARUSO | <input type="checkbox"/> | SHIGEMI MORITA |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | ROSEMARY CLEMENS | <input type="checkbox"/> | LAWRENCE PARKS |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | VOLKER DETERING | <input type="checkbox"/> | SCARLETT PILDES |
| <input type="checkbox"/> | | <input type="checkbox"/> | |
| <input type="checkbox"/> | DAVID DINGLE | <input type="checkbox"/> | DAVID ZELLER |

.....
Please print name

.....
Signature

Please sign and return to the Rotary Club of New York, 322 Eighth Avenue, Suite 1701, New York, NY 10001 as soon as possible or simply send us a fax or e-mail with your selection.